2013 Accomplishments

- Developed a Lecture Series offering an opportunity for the public to hear from veterans about their first hand experiences during the service of our country beginning at 10:00 AM on the second Saturday of each month. The first in this series of presentations of personal experiences will be on February 9, 2013.

- Partnered with the Department of Senior Affairs RSVP (Retired and Senior Volunteer Program) to recruit and provide training for volunteers for Tuesday openings beginning on December 11, 2012.

- Scheduled a presentation/tour for the sophomore class of Amy Biehl which is a culmination of an eight week study on Vietnam and Indochina.

- In collaboration with the Veteran Health Education Coordinator and the Chronic Disease Self-Management Program (CDSMP) Director, schedule Manage Your Chronic Disease (MyCD) workshops at the Memorial on Wednesday mornings from 0900 to 1130 on: January 23- February 27, 2013; March 13- April 17, 2013; May 8- June 12, 2013; July 10- August 14, 2013; and August 28- October 2, 2013.

- In collaboration with Parks & Recreation and NMVM Foundation, Inc. Marketing/Public Affairs Board Member designed and maintained the NMVM website; post calendar events, announcements and respond to inquiries for rental information and/or purchase Memorial Gifts.

- In collaboration with Parks & Recreation created a Website Report to monitor activity. The website is in the top rating for Yahoo, Google and Bing; there is an 80% increase in new customers for 2 months in a row and visitors are staying longer on the site. Rental Contracts have also increased as a direct result of the website.

- Coordinated community service projects for Shepherd Lutheran School and Amy Biehl High School.

- Initiated the first series of educational presentations and tours to fifty five JROTC students from Volcano Vista High School. The first of the series was on Military intelligence.

- Developed a 48 page Guide Booklet and post cards illustrating eight of the most popular monuments.
Developed a Marketing Committee to review pricing and product selection for souvenirs/gift items.

Hosted a Press Conference for Governor Martinez to announce upcoming legislation impacting New Mexico Veterans. State flags were flown on the entrance way.

Upcoming Projects:

- Coordinated monthly meetings of the Organizing Committee for the Run for the Wall New Mexico (RFTW NM) to plan for a platoon of riders to stop at the Memorial May 27, 2013. This year marks the 25th anniversary of the first run.

- Coordinated arrangements with Helene Ammon, Tours Coordinator, USS Boston Shipmates Reunion to schedule a wreath-laying Memorial Ceremony in the amphitheater to include the Boulevard of Flags and the Garrison Flag and assign tour guides for 250 people on Sunday, July 14th, 2013.

- Memorial Day Ceremony, Monday, May 27th, 2013. The focus will be on the 60th anniversary of the end of our involvement in the Korean War.


- Children’s Freedom Festival planned in early June 2013.

- Parks & Recreation, together with Veterans’ Memorial Foundation and the Wounded Warriors Program has created a Veterans’ Recreation Program for 2013. Activities are tentatively slated to begin in the spring of 2013 and continue year round.

Activities will be held on the grounds of the Veterans’ Memorial or leave from the Veterans’ Memorial. The activities include, but are not limited to:

- Mountain bike trips to the Bosque
- Flag Football
- Hiking Trips
- Quidditch exposition and play
- Pickleball
- Climbing wall sessions
- Kayaking
- Paddle boarding
- Cross Country Skiing
- Down Hill Skiing
- Snow Shoe Trips
- Swimming Lessons
- Water Aerobics
- Motorcycle Rides
- Car Show